



Smithsonian Institution
Affiliations Program



CORPORATE MEMBERSHIP OPPORTUNITIES

THE HISTORICAL SOCIETY OF WASHINGTON, D.C.



The **Best Museum Experience** of
All Things **Washington, D.C.**





Marking its 116th Anniversary, the Historical Society of Washington, D.C. is the city's only and premier attraction dedicated to the history and culture of Washington, D.C. Located in the beautiful Carnegie Building at Mt. Vernon Square in downtown Washington, the Historical Society is open seven days a week and is the go-to place for visitors and residents for all things D.C.

Becoming a corporate member of the Historical Society of Washington, D.C. enables you to promote your business in all of Washington and beyond... and you get to help fill a great void in free educational and engaging experiences for families.

Our corporate membership levels include the opportunity to:

- Promote and enhance the brand and goodwill of your business to long-time Washingtonians, new residents and visitors!
- Host a party for your employees or a cultivation event for your customers in a beautiful venue – a value worth \$12,000!
- And at the same time support needed free programs to Washington's youth, families and seniors!



DC Live! and *Washington History* magazines are distributed to wide audience of readers, ranging from the general public to the D.C. Council, and are available both in print and online!

Join the ranks of our current members, including...

Ben's Chili Bowl

D.C. Vote

Destination D.C.

Eagle Bank

George Washington University

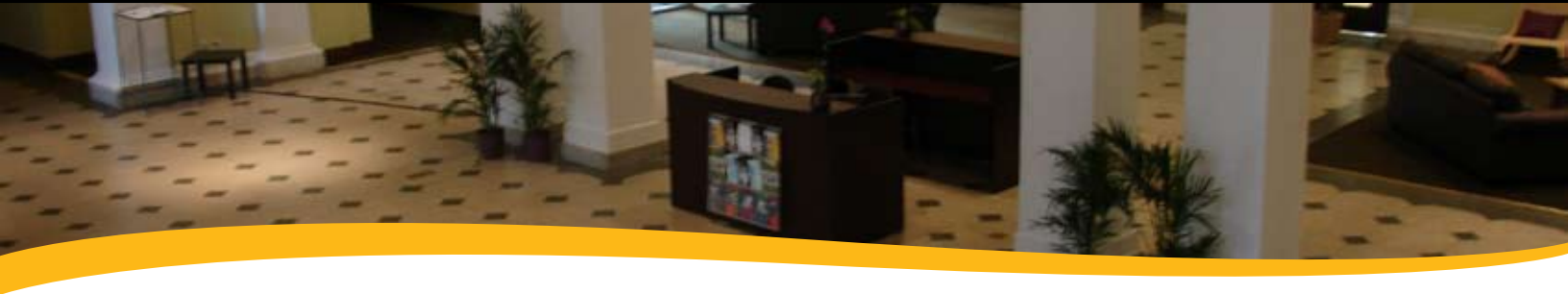
Howard Insurance Company

Steuart Investment Company

Whitmore Group

Unlike a one-time event promotion or weekly ad placement, this marketing investment lasts all year long. Your promotion can reach our over 10,000 program participants, donors, and online subscribers as well as our thousands of visitors. Our membership is located overwhelmingly in the Washington area, which makes up 90% of our subscriber base. In addition, our membership includes many prominent Washingtonians. HSW members are passionate about the history and culture of the city, which makes them an ideal target audience for any local business!

Installments can be made at all membership levels, and we even accept in-kind services! The Historical Society of Washington, D.C. is honored to have served the community for so long and we look forward to joining with you to support our efforts into the future!



CORPORATE MEMBERSHIP OPPORTUNITIES

Chairman's Circle

\$25,000

- **Free** facility rental, including the Great Hall, for one event*
- Premium ad space in one year of HSW's DC Live! magazine
- *Washington History* journal Lead Sponsor
- Named Exhibition Opportunity for:
 - DC History and Culture – The permanent, core exhibition of the history and culture of Washington
 - History of Business in Washington
 - Hear My Story – A series of exhibitions featuring D.C. neighborhoods and video oral histories
 - What's Going On: The Life of Marvin Gaye – The work and life of the Washington native
 - The Washington Artists Gallery, featuring rotating exhibitions of local artists
- Recognition in the society's magazine, program calendar, and email blasts, for one year
- Inclusion in the Carnegie building's Donor Recognition signage

Director's Circle

\$10,000

- 50% discounted facility rental fee, including the Great Hall, for one event*
- Premium ad space in one year of HSW's DC Live! magazine
- Named Public Programs Opportunity for an entire Series, including:
 - Children's Weekend Programming
 - Urban Gardening Series
 - Featured Women's, Black, Asian-Pacific Islander, or Latino History Month events
 - Family Film Series
 - HSW Author & Lecture Series
 - Kiplinger Library Research Series
- Recognition in the society's magazine, program calendar, and email blasts, for one year

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CORPORATE MEMBERSHIP OPPORTUNITIES

Curator's Circle \$5,000

- 25% discounted facility rental fee, including the Great Hall, for one event*
- Premium ad space in two issues of HSW's DC Live! magazine
- Named Public Programs Opportunity for:
 - Tours, Talks, and Tea
 - Walking Tours
 - Writing Workshops
 - Hip Hop Cinema Café
 - When the Word is Written
 - Author book signings
 - Family Education Workshops
- Recognition in the society's magazine, program calendar, and email blasts, for one year

Scholar's Circle \$1,000

- Ad space in two issues of HSW's DC Live! magazine
- Recognition in the society's magazine, program calendar, and email blasts, for one year

Patron's Circle \$500

- Ad space in one issue of HSW's DC Live! magazine
- Continued recognition in magazine, for one year

The Historical Society of Washington, D.C. is a 501(c) 3 nonprofit founded in 1894 with the unique mission of collecting, conserving and sharing the history of Washington, D.C. *Certain conditions and fees apply to special event rentals. Please inquire for further details.

The Historical Society of Washington, D.C. 801 K Street, NW at Mount Vernon Square, Washington, D.C. 20001
Tel 202.383.1800 • Fax 202.383.1870 • info@historydc.org • www.historydc.org
Exhibition Hours: Mon-Sun 10 a.m. - 5 p.m. Kiplinger Research Library Hours: Tue-Sat 10 a.m. - 5 p.m.

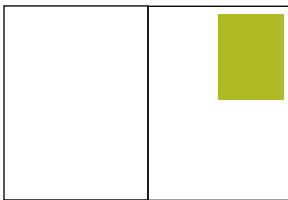


TECHNICAL SPECIFICATIONS FOR DC LIVE! MAGAZINE

We ask that advertisements be submitted in PDF, JPEG, PSD, TIFF, or EPS file formats.

Press Quality output at 300dpi resolution. All ads may be in full color (CMYK). All fonts should be outlined or collected and submitted with files.

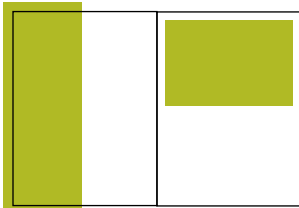
Ad Size Options:



Quarter Page:

5 Inch High by 3.75 Inch Wide

No Bleed Necessary



Half Page:

10 Inch High by 3.75 Inch Wide - No Bleed

11 Inch High by 4.25 Inch Wide - Add a 0.125 Inch Bleed (All 4 Sides)

5 Inch High by 7.5 Inch Wide - No Bleed

5.5 Inch High by 8.5 Inch Wide - Add a 0.125 Inch Bleed (All 4 Sides)



Full Page:

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Add a 0.125 Inch Bleed (All 4 Sides)

THE HISTORICAL SOCIETY OF WASHINGTON, D.C.

801 K STREET, NW AT MOUNT VERNON SQUARE,

WASHINGTON, D.C. 20001



The **Best Museum Experience** of
All Things **Washington, D.C.**

The exhibits and programs provided by the Historical Society of Washington, D.C. are free and open to the public. Support from our members and donors is essential to continue sharing Washington's stories with the world. Thank you for your support.

CORPORATE MEMBERSHIP

Primary Contact Information

Organization:

Name:

Position:

Giving Level:

Address:

.....

Direct phone:

Email:

Billing Address, if different

Name:

Address:

.....

Please return this form by email or fax to Adam Lewis
Tel 202.383.1894 Fax 202.383.1870 Email alewis@historydc.org

The Historical Society of Washington, D.C. is a 501(c) 3 nonprofit organization, Tax ID 53-0238800