



Permission Fees for Public Use of Images

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- **Bulk Printing:** 5% discount on use fees for orders of 10-20 images; 10% discount on use fees for orders of 21+ images.
- **Reuse Rate:** For subsequent editions, permission fees are reduced to 75 percent of the current fees.
- **Multimedia Permissions Bundle:** 3 or more permissions per image
 - Image #1:* 100% of the current permission fee
 - All other images* will be charged at a rate of 50% of the current permission fee

Print Books and E-Books

Image Use	Commercial Fee	Non-Profit Fee
Cover/Jacket (regardless of print run)	\$150	\$75
Circulation-5,000 or less	\$25	\$15
Circulation-5,001 to 9,999	\$50	\$25
Circulation-10,000 to 24,999	\$80	\$35
Circulation-25,000 to 49,999	\$100	\$50
Circulation-50,000 to 79,999	\$130	\$65
Circulation-80,000 or more	\$150	\$80
Electronic Book	\$125	\$50
Dissertations	N/A	\$10

Print Media-Magazine & Catalog

Image Use	Commercial Fee	Non-Profit Fee
Cover (regardless of print run)	\$150	\$50
Circulation-9,999 and under	\$30	\$10
Circulation-10,000 to 24,999	\$40	\$20
Circulation-25,000 to 49,999	\$50	\$30
Circulation-50,000 to 99,999	\$70	\$40
Circulation-100,000 or greater	\$90	\$50

Print Media-Newspaper/Journal/Brochure

Image Use	Commercial Fee	Non-Profit Fee
Cover	\$125	\$40
Circulation-to 9,999	\$20	\$10
Circulation-10,000 to 24,999	\$30	\$15
Circulation-25,000 to 49,999	\$50	\$20
Circulation-50,000 to 99,999	\$70	\$30
Circulation-100,000 or greater	\$90	\$40

Print Advertisement (Print, Broadcast, Video, Web)

Image Use	Commercial Fee	Non-Profit Fee
One language/One Country	\$200	\$75
One language/Worldwide	\$300	\$150
All languages/Worldwide	\$400	\$200
Billboards and Other Uses	<i>Please email for rates</i>	

Television/Film Production

Image Use	Commercial Fee	Non-Profit Fee
Educational/Non-Theatrical	\$45	\$20
Television-Local (including advertisements)	\$100	\$25
Television-Network (including advertisements)	\$150	\$50
Theatrical Release	\$200	\$125
Set Dressing	\$100	\$50

Video/DVD/CD-Rom

Image Use	Commercial Fee	Non-Profit Fee
Cover/Jacket	\$250	\$75
499 copies and under	\$50	\$20
500 to 4,999 copies	\$75	\$35
5,000 to 9,999 copies	\$100	\$50
10,000 to 24,999 copies	\$125	\$75
25,000 or more	\$150	\$85

Exhibition/Display/Presentation

Image Use	Commercial Fee	Non-Profit Fee
<i>Prices are for single project/life of exhibition only</i>		
Exhibition (includes exhibition video, not for broadcast, sale or other distribution, and give-away educational materials such as gallery guides, teachers' packets, etc.)	\$150 min.	\$25
Promotional Use (including web; 5-year term)	\$150 min.	\$25

Home Décor (Personal)	N/A	\$25
Private Office Décor	\$50	\$25
Retail Décor/Display in public area	\$150	\$25
Research/Presentation/Public Lecture	\$20	\$10

Other Uses

Image Use	Commercial Fee	Non-Profit Fee
Posters, postcards, leaflets, calendars	\$35	\$15
Internet (3 year license)	\$100	\$20